



Thailand - land of investment

- Many possibilities within the Offshoring sector -

Thailand is one of the world's favourite vacation destinations. Less well known is the fact that Thailand is sought after as a popular administrative outsourcing destination due to its reasonable priced, high quality labour force, good infrastructure and a stable economy. Located strategically right at the heart of Asia, Thailand is one of the fastest growing economies in the region.

Innovation Norway, Royal Thai Embassy and Thailand Board of Investment (BOI) invite you to a seminar where you will get the opportunity to learn more about Thailand and the possibilities you have for doing business there.

Thailand fulfils many of the key factors required for an attractive offshoring destination:

- Young, abundant talent
- Sustained cost competitiveness
- Healthy and manageable turnover rates
- Emphasis on quality, information security
- Enabling Business Policy and regulations

The seminar offers:

- An update of the latest development in the government policies and incentives
- New business opportunities in Thailand for Norwegian companies
- Testimonials from Norwegian companies doing business in Thailand within in the Offshoring sector

Wednesday 21 September 2016 at 9:30-13:00, Scandic Hotel Solli, Parkveien 68, 0254 Oslo

Contact and registration: Mats Gerlam, Investment Promotion Consultant, BOI, mats.gerlam@nordicinvest.eu, +46 708 572288 or contact BOI Stockholm office, stockholm@boi.go.th

If you have already registered, please disregard this invitation.

Participation is free of charge.

Program

Wednesday 21 September 2016

Scandic Hotel Solli, Parkveien 68, 0254 Oslo

09.30 Registration and coffee

10.00 Welcoming remarks

H.E. Mr Jukr Boon-Long, Ambassador of Thailand to Norway

10.05 Investments opportunities in Thailand

Ms Duangjai Asawachintachit, Deputy Secretary General, Thailand Board of Investment (BOI)

10.40 Business opportunities for Norwegian companies in Thailand

Ms Liv Inger Tønjum, Senior Advisor, Innovation Norway

10.55 Easy access to international markets

Ms Raluca Rohatin, Marketing Manager, Oslo Chamber of Commerce

11.05 Case study I: “Thailand delivers high quality and competitive modules to the offshore market”

Ms Berit Gjellan, VP Engineering & Project Resources, Aibel AS

11.25 Case study II: “Intelligent transport systems in Thailand and SE Asia”

Mr Steinar Furan, Advisor to CEO, Q-Free ASA

11.45 Q & A

12.00 Lunch buffet and Networking

Moderator: Mr Mats Gerlam, Investment Promotion Consultant, Thailand Board of Investment

Organisers:



Partners:

