



Thailand - land of investment

- Many opportunities at the centre of ASEAN, a growing market with 600+ million consumers -

Thailand is located at the geographic centre of ASEAN and is an ideal logistics base to serve the region and countries beyond. Free-trade agreements have been established within ASEAN and with China, India, Australia and New Zealand to facilitate trade and investment. This fact coupled with Thailand Board of Investment incentives and a reasonable priced, high quality labour force, good infrastructure and a stable economy make Thailand an ideal steppingstone for expansion into ASEAN.

Thailand Board of Investment (BOI) and the Royal Thai Embassy invite you to a seminar where you will get the opportunity to learn more about Thailand and the possibilities you have for doing business there.

Thailand fulfils many of the key factors required for an attractive destination:

- Young, abundant talent
- Sustained cost competitiveness
- Healthy and manageable turnover rates
- Emphasis on quality, information security
- Enabling Business Policy and regulations
- Access to ASEAN, a growing market with 600+ million consumers

The seminar offers:

- An update of the latest development in the government policies and incentives
- New business opportunities in Thailand for Norwegian companies
- Testimonials from Norwegian companies doing business in Thailand

Friday 12 May 2017 at 9:45-13:00, Scandic Hotel Solli, Parkveien 68, 0254 Oslo

Contact and registration: Mats Gerlam, Investment Promotion Consultant, BOI, mats.gerlam@nordicinvest.eu, +46 708 572288 or contact BOI Stockholm office, stockholm@boi.go.th

If you have already registered, please disregard this invitation.

Participation is free of charge.

Program

Friday 12 May 2017

Scandic Hotel Solli, Parkveien 68, 0254 Oslo

09.45 Registration and coffee

10.00 Welcoming remarks

H.E. Mr Prasittiporn Wetprasit, Ambassador, Royal Thai Embassy in Norway

10.05 Investments opportunities in Thailand

Ms Duangjai Asawachintachit, Deputy Secretary General, Thailand Board of Investment (BOI)

10.35 ICT Industry in Thailand

Representative from the Thailand Ministry of Digital Economy and Society (MDES)

10.55 Case study I: “Development of mobile solutions in Bangkok for multiple markets”

Mr Bjørn Heller, Managing Director, ABC Tech Ltd.

11.15 Case study II: “Professional video services for the APAC region”

Ms Madeleine Bråthen Bjaaland, Legal Manager, Appear TV AS

11.35 Case study III: “Manufacturing of sand spreaders in Thailand”

Mr John-Egil Bustadmo, CEO, Autoline AS (TBC)

11.55 Q & A

12.00 Lunch buffet and Networking

Moderator: Mr Mats Gerlam, Investment Promotion Consultant, Thailand Board of Investment

Organisers:



Partners:

