



Doing Business in Thailand: Opportunities in the Technology sector

Thailand Board of Investments (BOI), Nordic office, cordially invites you to join its webinar on measures to support your business development in Thailand, with BOI and testimonials from companies in the Technology sector. Interesting sub sectors are deep/hard tech, digital, automation, robotics, smart electronics and bio-circular & green technology.

Webinar speakers will share their insights on:

- Introduction to the services and incentives offered by BOI
- Thailand: Key location in the ASEAN market
- Introduction on the Technology sectors in Thailand
- Experience of Nordic companies doing business in Thailand

Agenda (CET)

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- 10.00 **Welcoming remarks**
Mr Mats Gerlam, Investment Promotion Consultant, BOI
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- 10.05 **Investments opportunities in Thailand**
Ms Sonklin Ploymee, Deputy Secretary General, BOI
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- 10.25 **Case study 1 - Experience of doing business in the Digital technology sector**
Mr Pontus Lindholm, Partner & MD Nordic, Diakrit AB
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- 10.35 **Case study 2 - Experience of doing business in the Automation technology sector**
Mr Daniel Wigren, Director Sales & Marketing, Virtual Manufacturing
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- 10.45 **Case study 3 - Experience of doing business in the Bio-Circular & Green technology sector**
Representative from UPM Raflatec (TBC)
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- 10.55 Q&A session
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- 11.00 End of webinar session



May 10 (Tue), 2022



10 am - 11 am CET
(Central European Time)



Webinar platform
(Zoom)



Complimentary but
registration required:
[Please click here](#)



A link to the webinar
will be sent to you after
the registration is
completed.



One-to-one meetings are available. Pre-arrangement is required. **Please contact BOI Stockholm office via stockholm@boi.go.th**