

Leadership for a Sustainable Future

Moving Beyond ESG to Create Real Value



August 4-5, 2022

9 AM - 5 PM

Face-to-face
at Sasin

Instructor



**Geert-Jan (GJ)
van der Zanden**

Managing Director, Xynteo

Geert-Jan van der Zanden is Managing Director at Xynteo, an advisory firm which helps reinvent leadership and drive systems change for, and with, some of the world's most progressive companies. He has worked with top leadership teams across sectors to help them equip themselves and their organizations to navigate the complex challenges of climate change, the shifting social contract, designing sustainable food systems, the energy transition, and digital transformation.

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As consumers, investors, and regulators align around the need for a more sustainable future, tremendous opportunities arise for corporate players in the biggest transition of this century, the transition towards models of growth that are environmentally responsible, socially just, and ethically governed (ESG).

To take advantage of this significant ESG opportunity, companies need to transform themselves and the ecosystems in which they operate. Future leaders will be expected to drive more regenerative and inclusive growth models that work with nature, not against, that serve wider society, not only shareholders, and that create value in the long-term as well as the short-term.

Learning Outcomes

This program helps current and future leaders better understand the trends that are quickly shaping the ESG future, see the opportunities arising from the sustainability transition, and reflect on new leadership skills that will become essential for success and impact in this changing landscape.

After this course, participants will:

- Better understand the trends driving the evolution of, and opportunities emerging from, ESG leadership
- Identify the leadership skills that are critical for personal and organizational success in the ESG future and deploy powerful tools to apply them
- Analyze and identify actors, trends, opportunities for value creation, and levers for transformation of complex systems
- Develop compelling leadership narratives to drive transformation at the personal, organizational and systems level
- Assess their own progress in developing knowledge, skills, and purpose associated with effective leadership for the ESG future.

Course Date/Time and Venue

Date

August 4-5, 2022

Time

9.00 AM - 5.00 PM

Venue

Sasin School of Management

Program Fees

Full Price

50,000

Early Bird

(20% discount)

40,000

**Register before
July 8, 2022*

Sasin Alumni

(30% discount)

35,000