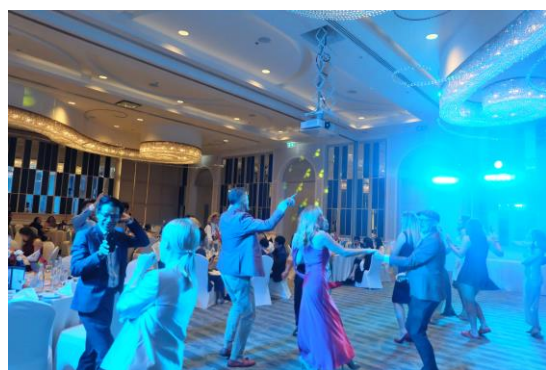




17 MAY EVENT SPONSORSHIP 2025

PROPOSAL

EVENT SNAPSHOTS



ABOUT 17 MAY DINNER 2025

PHOTO: SHUTTERSTOCK

Thai-Norwegian Chamber of Commerce is organising the 17 May Dinner 2025 at one of leading hotels in Bangkok! The purpose of this event is to provide a platform for Thai-Norwegian community in Bangkok to meet and celebrate the Norwegian Constitution Day in a fun and relaxed environment. This event has always been popular event which attracted more than 60 participants. This year, 17 May Dinner 2025 takes on special significance as it celebrates the 120th Anniversary of Thailand-Norway Diplomatic Relations. Marking over a century of partnership and collaboration since 1907, this event honours the long-lasting relationship and its continued growth across diverse sectors.

Target number of participants: 80-100 participants.

Date: Saturday, 17 May 2025

Time: 18.30 – 22.30 hrs.

Venue: One of leading hotels in Bangkok

WHY YOU SHOULD BECOME OUR SPONSOR?



- **Build Networks:** This is a great opportunity for you to promote your brand/products and strengthen your image even further among Thailand's Norwegian related companies and other expatriates. We brings together a large number of stakeholders, partners and companies, with diversity of profiles and high decision power. You can leverage lead generation and reach your target market effectively.
- **Visibility Exposure:** Increase your visibility through all communications before, during and after events both online and offline communication platforms.
- **Strengthen Brand Image:** It is a great way to raise awareness of your brand, showcase your business profile, tap into new potential market.



Over 10K impressions



6,000+ reach



5,000+ followers



Over 100 attendees

SPONSORSHIP PACKAGES

PHOTO: SHUTTERSTOCK



Details	Platinum	Gold	Silver
Sponsorship fee	Baht 100,000*	Baht 75,000*	Baht 25,000*
Exposure: Logo featured across all promotional channels	Top Tier position	Second Tier position	Third Tier position
Recognition: Your company name will be announced live by the MC.	Included	Included	Included
**Special Media exposure: Featured joint ad in Bangkok Post (Original Rate: Baht 50,000) - SAMPLE	Included	Included	-
Video Presentation at Event	2 mins Video	-	-
Outreach: Acknowledgment via email to business contacts attending the event	Included	Included	Included

*Price is excluded VAT 7%

** **The Platinum and Gold Sponsors** receive premium benefits, including enhanced brand exposure through joint advertisements in the **Bangkok Post** (both print and digital formats), reaching a wider audience.

SPONSOR DO LIST

PHOTO: SHUTTERSTOCK

For your confirmation to support us, please provide materials as listed below [within 30 April 2025](#);

Details	Platinum	Gold	Silver
Sponsorship fee	Baht 100,000	Baht 75,000	Baht 25,000
Exposure: Logo featured across all promotional channels	Logo in PNG	Logo in PNG	Logo in PNG
**Special Media exposure: Featured joint ad in Bangkok Post - SAMPLE	<ul style="list-style-type: none">• Small illustration (Landscape format in high-res JPG or AI - Size: 130 x 103 pixel)• 50-word text (any format)• Logo (EPS or AI)	<ul style="list-style-type: none">• Small illustration (Landscape format in high-res JPG or AI - Size: 130 x 103 pixel)• 50-word text (any format)• Logo (EPS or AI)	-
Video Presentation at Event	2 mins Video	-	-



THANK YOU